



Chipworks Joins Ericsson, American Express, Royal Philips, and Open Invention Network on 2015 IP Dealmakers Forum Panel, “How IP Drives Corporate Reinvention, M&A and Investments”

Chipworks President, Julia Elvidge, will share her expert point of view as she moderates a respected panel of experts addressing critical challenges facing corporate IP leaders.

OTTAWA, ONTARIO, CANADA, November 30, 2015 – Chipworks, the patent and technology partner to the world's most successful companies, today announced that Julia Elvidge, president of Chipworks, will share her expertise and moderate the panel, “How IP Drives Corporate Reinvention, M&A and Investments,” at the 2015 IP Dealmakers Forum. Four leading IP experts will join Ms. Elvidge in addressing corporate IP strategy and monetization trends, creative partnerships, deals, and investments, the corporate-NPE relationship, and key considerations in M&A and divestitures. The panel will take place December 8 at 9:30 a.m. at the [Apella at Alexandria Center](#) in New York, New York.

“This forum presents a unique opportunity for investors to connect with intellectual property experts,” said Julia Elvidge, president of Chipworks. “The depth of expertise and diverse perspectives brought by these renowned IP leaders to our panel, ‘How IP Drives Corporate Reinvention, M&A and Investments,’ will prove invaluable to anyone involved in IP at the corporate level.”

Participants in the panel include:

- Julia Elvidge, President, Chipworks
- Kasim Alfalahi is Senior Vice President and Chief Intellectual Property Officer at Ericsson
- Keith Bergelt is the chief executive officer of Open Invention Network
- Brian Hinman, Senior Vice President, Chief IP Officer, Royal Philips
- Tracey Thomas, Chief IP Strategist and License Negotiator at American Express and CEO of the IP Zone

The IP Dealmakers Forum explores the challenges and opportunities in the rapidly changing IP marketplace. The event attracts an elite set of IP market participants and dealmakers from the finance, legal and business communities. For more information, visit ipdealmakersforum.com.

For more information on Chipworks, visit Chipworks.com, or to schedule a meeting during the 2015 IP Dealmakers Forum, call +1.613.829.0414 or email info@chipworks.com.



About Chipworks

For over 20 years Chipworks has been a trusted patent and technology partner to the world's largest and most successful companies. Business leaders rely on the company to help them identify and fully leverage their most valuable patents and provide crucial analysis of high-revenue products in the most competitive, fastest changing technology markets. By combining deep patent and market knowledge with an unmatched ability to analyze the broadest range of technology products, Chipworks is able to provide the most insightful Patent Intelligence and Competitive Technical Intelligence services in the industry.

Chipworks is based in Ottawa, Canada and works with customers from its offices in the United States, Europe, Japan, Taiwan, and Korea. For more information visit www.chipworks.com, email info@chipworks.com, or call +1.613.829.0414.

(30)

Media Contacts:

Corridor Communications, Inc.

Phyllis Grabot
805.341.7269
phyllis@corridorcomms.com

Bonnie Quintanilla
818.681.5777
bonnie@corridorcomms.com