



Chipworks New Patent Analytics Solution Combines Text Analytics and Data on 60,000+ Patents to Provide Critical Insights Quickly

Chipworks Patent Analytics solution enables IP professionals in the semiconductor and electronics markets to capitalize on vital opportunities to optimize patent portfolio ROI.

OTTAWA, ONTARIO, CANADA, April 14, 2015 – Chipworks, the patent and technology partner to the world's most successful companies, today announced its new [Patent Analytics](#) solution, which enables IP professionals to make highly informed decisions in a fraction of the time and capitalize on vital opportunities to optimize the ROI of patent portfolios. The new solution combines Chipworks unparalleled knowledge and expertise with the power of the KMX text analytics to deliver unmatched speed and analysis to professionals analyzing large patent portfolios.

“The exponential growth of patent portfolios in the technology sector has created a ‘big data’ problem for IP professionals charged with managing and researching portfolios with tens of thousands of patents, whether seeking to maximize existing portfolios, acquire new patents, or pursue infringement claims,” said Julia Elvidge, President of Chipworks. “Our ground-breaking Patent Analytics solution enables IP professionals in semiconductor and electronics companies to ascertain quality, practical insights and make informed, evidenced-based decisions quickly.”

Developed exclusively for the high technology markets, Chipworks Patent Analytics is the only solution to utilize innovative “classifiers,” which quickly sift through and divide large portfolios by technologies. Classifiers are the reusable result of learning algorithms that Chipworks pre-trains on the more than 60,000 patents it has manually rated in the semiconductor and electronics markets to enable unmatched breakthroughs in both efficiency and quality insights. The classifiers combined with topographic cluster maps provide an instant graphical perspective of any portfolio. As a result, for the first time IP professionals can analyze massive portfolios quickly, efficiently, and without the need for specialized technical domain expertise.

For more information on Chipworks Patent Analytics click [here](#). For more information on the company visit [Chipworks.com](#), call +1.613.829.0414 or email info@chipworks.com.

About Chipworks

For over 20 years Chipworks has been a trusted patent and technology partner to the world's largest and most successful companies. Business leaders rely on the company to help them identify and fully



leverage their most valuable patents and provide crucial analysis of high-revenue products in the most competitive, fastest changing technology markets. By combining deep patent and market knowledge with an unmatched ability to analyze the broadest range of technology products, Chipworks is able to provide the most insightful Patent Intelligence and Competitive Technical Intelligence services in the industry.

Chipworks is based in Ottawa, Canada and works with customers from its offices in the United States, Europe, Japan, Taiwan, and Korea. For more information visit www.chipworks.com, email info@chipworks.com, or call +1.613.829.0414.

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