



## **Chipworks Joins Market Leaders including IBM, Unified Patents, Longitude Licensing, at IP Summit Berlin**

*Chipworks President, Julia Elvidge, will lead the Patents Transactions panel session, at the IP Summit*

**OTTAWA, ONTARIO, CANADA, November 24, 2015** – Chipworks, the patent and technology partner to the world's most successful companies, today announced that Julia Elvidge, president of Chipworks, will lead the “Patents Transactions,” session at the Pan-European Intellectual Property Summit (IP Summit in Berlin). The 10<sup>th</sup> annual event will take place December 3 – 4, 2015, at the [Hilton, Berlin](#).

“The IP Summit is known for attracting a preeminent group of industry leaders, IP experts and government officials intent on addressing IP challenges faced across industries and across geographic boundaries,” said Julia Elvidge, president of Chipworks. “We are honored to participate in this event and share our insights and expertise based on years of work as a trusted advisor to companies throughout the world.”

The Patent Transaction panel will focus on best practices for acquiring and licensing patents. Esteemed panelists will discuss the actual status of patent prices and investment, global transactions and domestic patents, ways to achieve greater transparency in the “marketplace” for transactions involving patents, a review of the biggest deals over the past years, and the sort of patent regime needed to stimulate innovation in the long run.

Panelists include:

- Julia Elvidge, President, Chipworks
- Shawn Ambwani, COO, of Unified Patents
- Steve Joroff, Director of Asia Pacific IP Licensing for IBM
- Joe Vilella Chief Licensing Officer at Longitude Licensing Limited

More than 500 delegates from corporate, private, institutional and academia will participate in the two-day event, which will focus on major trademark, patent, copyright and design issues and ongoing EU reforms. For more information visit the [IP Summit Berlin website](#).



For more information on Chipworks, visit [Chipworks.com](http://Chipworks.com), or to schedule a meeting during the IP Summit in Berlin, call +1.613.829.0414 or email [info@chipworks.com](mailto:info@chipworks.com).

### **About Chipworks**

For over 20 years Chipworks has been a trusted patent and technology partner to the world's largest and most successful companies. Business leaders rely on the company to help them identify and fully leverage their most valuable patents and provide crucial analysis of high-revenue products in the most competitive, fastest changing technology markets. By combining deep patent and market knowledge with an unmatched ability to analyze the broadest range of technology products, Chipworks is able to provide the most insightful Patent Intelligence and Competitive Technical Intelligence services in the industry.

Chipworks is based in Ottawa, Canada and works with customers from its offices in the United States, Europe, Japan, Taiwan, and Korea. For more information visit [www.chipworks.com](http://www.chipworks.com), email [info@chipworks.com](mailto:info@chipworks.com), or call +1.613.829.0414.

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### **Media Contacts:**

Corridor Communications, Inc.

Phyllis Grabot  
805.341.7269  
[phyllis@corridorcomms.com](mailto:phyllis@corridorcomms.com)

Bonnie Quintanilla  
818.681.5777  
[bonnie@corridorcomms.com](mailto:bonnie@corridorcomms.com)